

10ELBC Greeces the wheels of Ebonex® technology
Atraverda CEO explains bi-polar benefits in light of East Penn deal

Atraverda, which has recently entered into a commercial agreement with East Penn Manufacturing Company, Inc., will be showcased the benefits of their advanced bi-polar Ebonex® technology at the 10th European Lead Battery Conference in Athens, Greece (26th-29th September 2006).

Dr. Andrew Loyns, Chief Executive Officer of Atraverda presented a paper discussing 'Bi-Polar Lead Acid Batteries for Back-Up Power Solutions' on Thursday 28th September 2006. Over 450 key decision makers from the battery and associated industries assembled to hear Dr. Loyns explain the competitive advantages Atraverda's Ebonex® technology bi-polar battery offers over conventional lead acid products.

William Brecht, vice president business development, Mike Greenlee, chairman of the board, and Keith Ellis, technical manager, were in attendance to explain the technology and its benefits through the various networking opportunities the convention presented.

The most prominent social event was the Atraverda-sponsored opening night cocktail reception, held in the Hilton Athens with stunning panoramic views across the ancient city.

Dr. Andrew Loyns, CEO, Atraverda said:

"10ELBC gave Atraverda an opportunity to show how Ebonex® technology is going to change the battery industry.

“We are confident Atraverda’s smaller, lighter, longer-lasting, more reliable bipolar batteries will prove cost and performance beneficial for the automotive, Hybrid Electric Vehicle, military, telecom, small UPS and aviation markets.”

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