

## **BCI guests learn how Ebonex® will energize the world**

### ***Atraverda CEO explains bi-polar benefits***

Dr. Andrew Loyns, Chief Executive Officer of Atraverda today (2 May 2006) presented a paper on 'The Development & Future of Ebonex® Bi-Polar Batteries' to the Battery Council International's 118 Convention and Power Mart Trade Fair.

Over 450 key decision makers from the battery and associated industries assembled in Tucson, Arizona to hear Dr. Loyns explain the competitive advantages Atraverda's Ebonex® technology bi-polar battery offers over conventional lead acid products.

William Brecht, vice president business development, and Mike Greenlee, non-executive director, were in attendance to explain the technology and its benefits through the various networking opportunities the convention presented.

Dr. Andrew Loyns, CEO, Atraverda said:

"The presentation was an opportunity to show how Ebonex® technology is going to change the battery industry forever. We used real test data to support and illustrate our points and this resonated with a knowledgeable audience.

"We are confident Atraverda's smaller, lighter, longer-lasting, more reliable bi-polar batteries will prove cost and performance beneficial for the automotive, Hybrid Electric Vehicle, power tool, telecom, consumer electronics, small UPS, military and aviation markets."

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