



Press release

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ATRAVERDA GEARS UP TO MAKE RALLY DRIVERS GO FASTER AND LONGER

World champion welcomes Welsh company's breakthrough

As this year's Wales Rally GB draws to a close, one Welsh company is already looking to the future of the sport.

Atraverda Limited, based in Abertillery, has patented advanced bi-polar battery technology, which could significantly improve the speed and performance of the cars.

Its Ebonex® technology, is the first commercially viable bi-polar product to enter the market that makes lead-acid batteries smaller, lighter and more reliable.

Bi-polar batteries use significantly less lead while being highly recyclable like conventional lead-acid batteries delivering a dependable, environmental-friendly technology.

Reductions in the weight and size of the batteries used in competition cars would improve speed and handling while optimum reliability is vital for starting power and consistent performance in this tough, non-stop, action packed motorsport.

A recent commercial agreement with East Penn Manufacturing Co., the world's largest battery manufacturer, and a partnership with TBS Engineering (part of Berkshire Hathaway Inc.,) means the mass manufacture of the technology could soon be a reality.

Atraverda is already talking to manufacturers and the motorsport industry and future

rally championships could see the Atraverda and Ebonex® technology logos emblazoned across competitors' vehicles making them a must-have for rally fans for worldwide.

The benefits of Ebonex® technology are not just for the pros or indeed for the automotive industry. Standby power, mobility, military, telecoms, automotive including hybrid electric vehicles all stand to benefit from Atraverda's breakthrough.

Andrew Loyns, CEO, Atraverda said:

"Our technology could give rally teams a competitive edge in this hugely popular motorsport. We are looking forward to delivering the benefits of smaller, lighter, longer lasting and more reliable batteries to the motorsport industry worldwide."

Nicky Grist, former world rally champion said:

"Speed and performance are crucial in rallying and any advances in technology which improve these factors is welcome news. Atraverda's Ebonex® Technology has the potential to deliver significant benefits to world rally competitors and I am delighted that this huge breakthrough has been made by a Welsh company."

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For further information, please contact Daniel Tyte (daniel.tyte@merlin-digital.co.uk) or Angharad Neagle (angharad.neagle@merlin-digital.co.uk) at Merlin PR on 029 2030 4050.

Notes to Editors:

About Atraverda Limited

Atraverda is making revolutionary energy solutions a reality. Its patented Ebonex® technology, is the first commercially viable bi-polar product to enter the market that makes lead-acid batteries smaller, lighter and more reliable.

The arrival of Ebonex® technology signifies a new era for the battery manufacturing industry and its customers. With the backing of global investors its technology will be manufactured across the world to service a host of markets: standby power, mobility, military, telecoms, automotive including hybrid electric vehicles. Ebonex® bi-polar batteries use significantly less lead while being highly recyclable like

conventional lead-acid batteries delivering a dependable, environmental-friendly technology.

Ebonex® Technology is a titanium suboxide material and has a unique combination of metallic-like electrical conductivity along with the characteristic high corrosion resistance of ceramics.

Backed up by highly experienced senior management and technical teams, Atraverda is an ambitious and fast-growing international company based in Wales, UK, focused on realising the potential of its unique, world-class technology.

Atraverda has five key partners:

- o The Sagentia Group, Cambridge, UK
- o Scottish Equity Partners, Scotland, UK
- o Wales Fund Managers, UK
- o Eneritech Capital, USA
- o OnPoint Technologies, USA